



**For immediate release
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Screen appoints European Business Manager to focus on Flexo Packaging

Amstelveen, The Netherlands - Screen European Operations is pleased to announce the appointment of Carlo Sammarco as European Business Manager with a focus on Flexo Packaging. The appointment sees Carlo move from his existing sales role with Screen UK to this newly-created position at Screen European Operations.

Screen is bringing its reputation as the world's leading developer and supplier of quality computer to plate (CTP) systems to the flexo industry sector with an expanding range of highly innovative imaging systems and specialist workflow options. The Screen PlateRite FX range of thermal platesetters images all market-leading solvent and water-wash photopolymer plates for flexo and letterpress applications to the highest 4,800 dpi quality levels. In addition to Screen's Equios workflow and FlexoDot software, the open-platform PlateRite FX systems can be integrated with any flexo front-end system to create a powerful and flexible imaging solution for flexible packaging, labels, cartons and corrugated packaging applications.

Carlo is now responsible for managing Screen's growing market share in the flexo packaging industry and will provide expert knowledge and support to the company's direct and reseller sales teams across Europe. "We deliver the best quality imaging systems available today, backed by Screen's renowned service and warranty, to ensure customers have the best production experience. This is a fantastic opportunity to develop Screen's presence in an expanding and technically demanding sector of the print market", said Carlo.

Commenting on the appointment Kees Mulder, President of Screen European Operations, said: "The packaging industry is an area of increasing opportunity for Screen and Carlo's appointment to this important new role shows our commitment to the sector and reinforces our aim to become a significant supplier of flexo and packaging solutions."

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Image: click on image of Carlo Sammarco to download high res jpeg or request from debbie@splashpr.co.uk

About Screen:

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

To find your local supplier of Screen technology and detailed information on all Screen products visit www.screeneurope.com

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