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Press release

7th February 2011

Brian Forsdike retires from Screen Europe and welcomes Kees Mulder as new President European Operations

After a 31 year association with the company, Brian Forsdike retires as President of Screen Europe and Chairman of Dainippon Screen UK on March 31st this year. Brian's successor is Kees Mulder, a Dutch National who was formally Vice President & Director Corporate Business Development with Eastman Kodak in Europe. Kees will join Screen Europe on February 1st before taking over as Managing Director and President of Screen European Operations on April 1st.

Brian Forsdike joined Screen UK as a salesman in 1976 and has seen the company's technology evolve from cameras to scanner, page makeup systems, imagesetters, platesetters, through to print on demand today. "It has been a great privilege to have worked with Screen during a time of great change: bringing new technologies into new markets and expanding our presence across Europe, Middle East and Africa," says Brian. "It is a pleasure to hand over to Kees who has a deep understanding of technology and a strong background of running successful businesses. He brings passion and energy to Screen at a time when the company is facing its latest transition into a leading print-on-demand technology specialist."

Kees Mulder has extensive worldwide experience within the graphics industry and strong reputation for growing software and hardware companies and brands. He joins Screen Europe from Eastman Kodak where he has held several high profile positions. Prior to joining Kodak, Kees has fulfilled senior international roles in a range of hardware and software businesses. "Screen Europe and its innovative imaging and print on demand technology have an excellent reputation and I join at an exciting and challenging time when the company is actively investing in expanding its global presence." says Kees. "Screen leads the world in CTP and has developed an excellent range of quality market leading digital inkjet printers.

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We are entering a new era and I will be heading a team focused on aggressively growing the Screen brand and market share across EMEA, not only in the graphics market but also into new market sectors of industrial printing."

Mr Fujisawa, President, Media and Precision Technology Company, Dainippon Screen, says: "Brian Forsdike has been an inspirational leader of our European operations for many years. His vision and skill have been very important in growing the company, forging strategic partnerships in Europe and introducing digital print technologies. We are delighted now to welcome Kees Mulder to lead Screen Europe. We are sure that with his considerable expertise and creative drive, we are well positioned to continue to grow our business throughout EMEA."

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Images: A selection of images of Kees Mulder are available to download direct from http://tinyurl.com/4dxcz2n, http://tinyurl.com/6fzbk2w, http://tinyurl.com/6apha22 and http://tinyurl.com/66okf6r or on request from melindaw@splashpr.co.uk

About Screen
As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. **www.screeneurope.com**

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