

13.05.10**New market opportunities in digital and offset CTP open up as Screen develops its relationship with leading Russia, Ukraine and CIS distributor YAM International****Screen extends its digital and CTP range in Russia, Ukraine and other CIS countries with its strong ties with YAM International**

Screen has extended its distribution agreement with YAM International to include its print on demand (POD) and wide format digital solutions, plus offset CTP products, in Russia and Ukraine in addition to the Screen flexo CTP products it added to its portfolio in October 2009.

YAM International will now offer the Truepress Jet520 continuous feed, single-pass inkjet printer for on-demand newspaper, book and high volume transactional and direct mail printing; the Truepress Jet2500UV high quality and high speed wide format inkjet printing system; and the Truepress Jet1600UV-F for vivid full-colour printing of signs and displays.

"Our relationship with YAM International is going from strength to strength," says Screen's northern European sales manager Frans Kops. "We are very pleased that YAM is taking on these key digital products to lead us into new markets, as well as providing its customers with Screen's renowned offset CTP technology."

YAM International is one of the main suppliers to the graphic arts sector in Russia, Ukraine and other CIS countries. It was founded in 1989 and is now a leading supplier of equipment, consumables and service to the printing and packaging industries.

"Our comprehensive approach ensures that our customers enjoy a high level of satisfaction," says YAM International managing director Igor Rzheshesky. "In return, this means stable and continuous growth for us. We can consolidate our position in the industry by adding exciting product lines such as Screen's digital range, opening up a whole range of opportunities in new markets for us, for Screen and for our customers."

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Note to Editors: images available request from melindaw@splashpr.co.uk

About Screen

As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. www.screeneurope.com

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